

BRENDA SCHOEPP

Box 2365, Stony Plain, Alberta T7Z 1X8 (403) 963-5483

Lost Opportunity

Per Cow

Fertility \$ 20.00

Feed \$ 96.00

Resource Utilization \$ 45.00

Dystocia \$ 20.00

Grubs \$ 3.00

Parasites \$ 12.00

Discounts \$ 25.00

Marketing/Calf \$ 40.00

Marketing/Cow \$ 70.00

\$351.00

Lost Opportunity at the Bunk

Feed Conversion \$ 86.46

Average Daily Gain \$ 72.00

Cost of Gain \$ 45.67

Mud \$ 20.00

Grubs \$ 15.00

+1% death and interest \$ 11.12

\$250.25

Adding Value to Calves

dehorn, castrate, vaccinate EARLY

wean early

keep extensive records

timely marketing

focus on conditions of sale

follow cattle through (reputation)

Presentation at International Galloway Congress

Calgary, Alberta, Canada

July, 1997